

SHERIDA HINCKSON-JOHNSON

Global Development Strategist
TEDx Speaker

Energy · Education · Diaspora

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Biography

Sherida is a first-generation Caribbean-American **development strategist** and TEDx speaker who believes a nation's greatest natural resource is its people.

Her path through energy finance, global market intelligence and policy advisory shaped a conviction that no transition, whether in energy, economy or community, succeeds without investing in human capital. As Founder and CEO of **Green Quotient Solutions**, she helps institutions build the knowledge and workforce the energy transition demands. As Executive Director of the **G.O.L.D.R.U.S.H. Association**, she mobilizes the Guyanese diaspora as a resource for homeland development.

Speaking in English and Spanish, Sherida helps audiences see themselves in the future being built and gives them the tools to shape it.

Signature Talks

English & Spanish

Green Quotient: Why People Power the Energy Transition
Workforces, voters and educators, not technology alone, will decide the energy future.

Diaspora as a Development Resource
How diaspora communities become a driving force for Global South development.

Seeing Yourself in the Energy Future
For students and first-gen professionals finding their place in a fast-growing sector.

Building a Career Before You Feel Ready
The cost of waiting for confidence, and how to build ambitiously and sustainably.

RECENT STAGES

- TEDx TCNJ
- GreenBiz 2025 · Roundtable Lead
- TCNJ Women's Leadership Summit

RECOGNITION

- President's Award, Becoming All Stars Summit Pitch Competition (2026)
- All Stars Project Alumni Amplifier (2026)

VENTURES

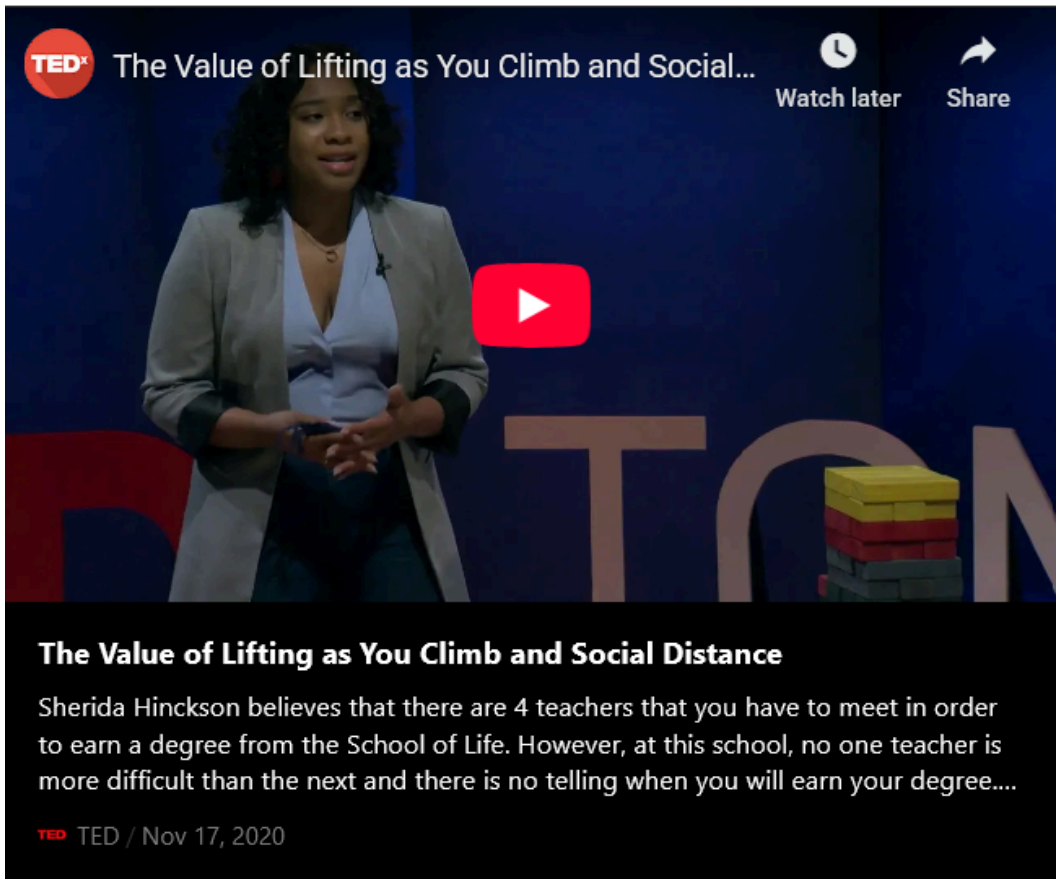
GREEN QUOTIENT SOLUTIONS GQ

G.O.L.D.R.U.S.H.

Media and Experience

(with source links)

Media



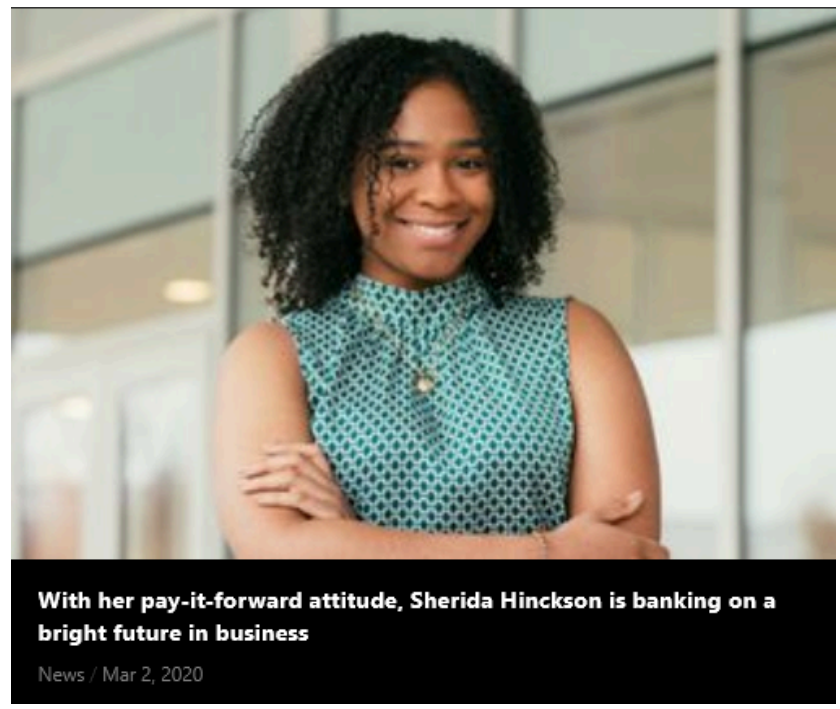


"Green Quotient founder, Sherida Hinckson discusses Women in Sustainability [ESG]"



Business Pitch - Presentation on Green Quotient Solutions

Experience



"Hinckson organized a NABA-sponsored "financial literacy celebration"



GreenBiz 25 Top Sustainability Sessions & Workshops
"Green Literacy"
Flyer had incorrect date. Event took place in 2025



2024 Presentation on Cooperative Economics